



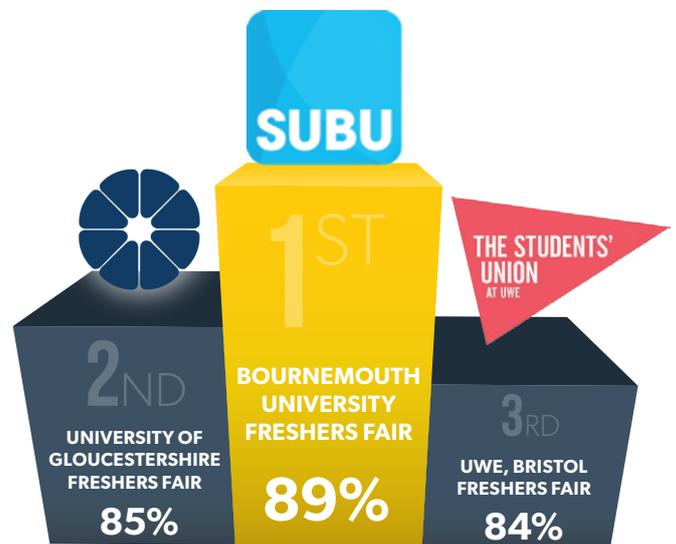
# BAM'S TOP 20 FRESHERS FAIRS 2016

Touring 20 Freshers Fairs across the UK from Scotland to the South coast, surveying thousands of students and hundreds of stallholders to compile the most detailed research forming our **Top 20 Freshers Fairs of 2016.**

Thank you to everyone who took part. The eagerly awaited results can be found over the next few pages.

## THE TOP 20 FRESHERS FAIR RANKINGS 2016

BASED ON COMBINED RATINGS FROM STUDENT AND STALLHOLDERS



4TH	UNIVERSITY OF LIVERPOOL FRESHERS FAIR	82%
5TH	UNIVERSITY OF SURREY FRESHERS FAIR	82%
6TH	UNIVERSITY OF PORTSMOUTH'S FRESHERS FAIR	81%
7TH	UNIVERSITY OF SHEFFIELD FRESHERS FAIR	81%
8TH	UNIVERSITY OF GREENWICH FRESHERS FAIR	81%
9TH	NEWCASTLE UNIVERSITY FRESHERS FAIR	79%
10TH	COVENTRY UNIVERSITY FRESHERS FAIR	78%
11TH	QUEEN'S UNIVERSITY BELFAST FRESHERS FAIR	77%
12TH	LEEDS BECKETT UNIVERSITY FRESHERS FAIR	76%
13TH	UNIVERSITY OF LINCOLN FRESHERS FAIR	76%
14TH	UNIVERSITY OF BIRMINGHAM FRESHERS FAIR	74%
15TH	UNIVERSITY OF SOUTHAMPTON FRESHERS FAIR	72%
16TH	UNIVERSITY OF HULL FRESHERS FAIR	72%
17TH	UNIVERSITY OF YORK FRESHERS FAIR	71%
18TH	UNIVERSITY OF EDINBURGH FRESHERS FAIR	71%
19TH	KINGS COLLEGE LONDON FRESHERS FAIR	69%
20TH	UNIVERSITY OF EXETER FRESHERS FAIR	69%

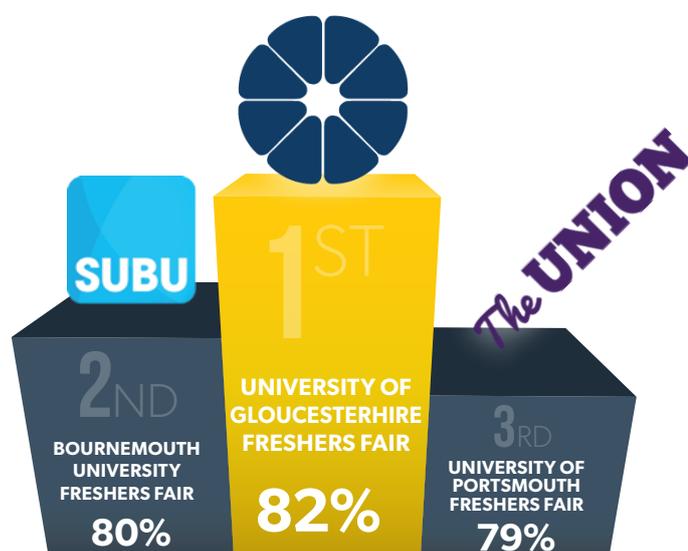




# BAM'S TOP 20 FRESHERS FAIRS 2016

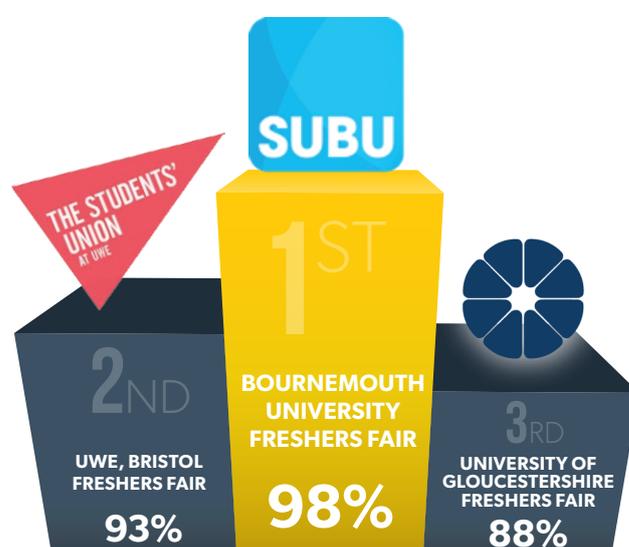
## THE TOP 20 FRESHERS FAIR RANKINGS 2016

AS RATED BY STUDENTS (2,564 SURVEYED)



## THE TOP 20 FRESHERS FAIR RANKINGS 2016

AS RATED BY STALLHOLDERS (308 SURVEYED)



4TH	LEEDS BECKETT UNIVERSITY FRESHERS FAIR	78%
5TH	UNIVERSITY OF SURREY FRESHERS FAIR	77%
6TH	UNIVERSITY OF LIVERPOOL FRESHERS FAIR	76%
7TH	UNIVERSITY OF SHEFFIELD FRESHERS FAIR	76%
8TH	UWE, BRISTOL FRESHERS FAIR	75%
9TH	COVENTRY UNIVERSITY FRESHERS FAIR	75%
10TH	UNIVERSITY OF LINCOLN FRESHERS FAIR	75%
11TH	UNIVERSITY OF GREENWICH FRESHERS FAIR	74%
12TH	NEWCASTLE UNIVERSITY FRESHERS FAIR	74%
13TH	QUEEN'S UNIVERSITY BELFAST FRESHERS FAIR	73%
14TH	UNIVERSITY OF HULL FRESHERS FAIR	72%
15TH	UNIVERSITY OF BIRMINGHAM FRESHERS FAIR	67%
16TH	UNIVERSITY OF YORK FRESHERS FAIR	65%
17TH	KINGS COLLEGE LONDON FRESHERS FAIR	63%
18TH	UNIVERSITY OF SOUTHAMPTON FRESHERS FAIR	61%
19TH	UNIVERSITY OF EDINBURGH FRESHERS FAIR	56%
20TH	UNIVERSITY OF EXETER FRESHERS FAIR	55%

4TH	UNIVERSITY OF GREENWICH FRESHERS FAIR	88%
5TH	UNIVERSITY OF LIVERPOOL FRESHERS FAIR	87%
6TH	UNIVERSITY OF SURREY FRESHERS FAIR	86%
7TH	UNIVERSITY OF SHEFFIELD FRESHERS FAIR	86%
8TH	UNIVERSITY OF EDINBURGH FRESHERS FAIR	85%
9TH	NEWCASTLE UNIVERSITY FRESHERS FAIR	84%
10TH	UNIVERSITY OF PORTSMOUTH'S FRESHERS FAIR	83%
11TH	UNIVERSITY OF SOUTHAMPTON FRESHERS FAIR	83%
12TH	UNIVERSITY OF EXETER FRESHERS FAIR	83%
13TH	COVENTRY UNIVERSITY FRESHERS FAIR	81%
14TH	QUEEN'S UNIVERSITY BELFAST FRESHERS FAIR	81%
15TH	UNIVERSITY OF BIRMINGHAM FRESHERS FAIR	80%
16TH	UNIVERSITY OF LINCOLN FRESHERS FAIR	77%
17TH	UNIVERSITY OF YORK FRESHERS FAIR	77%
18TH	KINGS COLLEGE LONDON FRESHERS FAIR	75%
19TH	LEEDS BECKETT UNIVERSITY FRESHERS FAIR	73%
20TH	UNIVERSITY OF HULL FRESHERS FAIR	72%



# BAM'S TOP 20 FRESHERS FAIRS 2016

## STUDENT STATS BROKEN DOWN — THE BEST OF!

BELOW ARE THE TOP RATED UNIONS BASED ON A SCORING OF GOOD TO EXCELLENT

### PROMOTION PRIOR TO THE EVENT



TOP RANKING WITH **80%+**  
**UNIVERSITY OF PORTSMOUTH**

CLOSE RUNNERS UP - **70%+**  
**UNIVERSITY OF GLOUCESTERSHIRE**

### ORGANISATION OF THE EVENT

TOP RANKING WITH **80%+**

#### UNIVERSITY OF GLOUCESTERSHIRE



CLOSE RUNNERS UP - **70%+**  
LEEDS BECKETT UNIVERSITY,  
COVENTRY UNIVERSITY,  
UNIVERSITY OF BIRMINGHAM, QUEEN'S UNIVERSITY BELFAST, UNIVERSITY OF LIVERPOOL, UWE BRISTOL, BOURNEMOUTH UNIVERSITY, UNIVERSITY OF GREENWICH, UNIVERSITY OF PORTSMOUTH



### COMPANIES REPRESENTED AT THE EVENT

TOP RANKING WITH **80%+**

#### LEEDS BECKETT UNIVERSITY, UNIVERSITY OF SHEFFIELD, QUEEN'S UNIVERSITY BELFAST, BOURNEMOUTH UNIVERSITY, UNIVERSITY OF GLOUCESTERSHIRE

CLOSE RUNNERS UP - **70%+**

UNIVERSITY OF SURREY, COVENTRY UNIVERSITY, UNIVERSITY OF LINCOLN, UNIVERSITY OF LIVERPOOL, UWE BRISTOL, UNIVERSITY OF GREENWICH, UNIVERSITY OF PORTSMOUTH

### OVERALL EXPERIENCE



TOP RANKING WITH **80%+**

#### UNIVERSITY OF GLOUCESTERSHIRE, NEWCASTLE UNIVERSITY, BOURNEMOUTH UNIVERSITY, UWE BRISTOL, UNIVERSITY OF LINCOLN, UNIVERSITY OF SHEFFIELD, UNIVERSITY OF SURREY, UNIVERSITY OF PORTSMOUTH

CLOSE RUNNERS UP - **70%+**

UNIVERSITY OF GREENWICH, UNIVERSITY OF LIVERPOOL, QUEEN'S UNIVERSITY BELFAST, HULL, UNIVERSITY OF BIRMINGHAM, UNIVERSITY OF COVENTRY, LEEDS BECKETT UNIVERSITY, KING'S COLLEGE LONDON



# BAM'S TOP 20 FRESHERS FAIRS 2016

**STALLHOLDER STATS BROKEN DOWN – THE BEST OF!**

BELOW ARE THE TOP RATED UNIONS BASED ON A SCORING OF **GOOD TO EXCELLENT**

## INFORMATION PROVIDED PRIOR TO THE EVENT

## ORGANISATION OF THE EVENT

TOP RANKING WITH **90%+**  
**BOURNEMOUTH UNIVERSITY**

TOP RANKING WITH **90%+**

**UNIVERSITY OF SURREY,  
BOURNEMOUTH UNIVERSITY**

CLOSE RUNNERS UP - **80%+**  
UWE BRISTOL, QUEEN'S UNIVERSITY BELFAST,  
UNIVERSITY OF BIRMINGHAM



CLOSE RUNNERS UP - **80%+**  
COVENTRY UNIVERSITY,  
UNIVERSITY OF BIRMINGHAM,  
UNIVERSITY OF SHEFFIELD,  
QUEEN'S UNIVERSITY BELFAST,  
UWE BRISTOL, UNIVERSITY OF  
NEWCASTLE, UNIVERSITY OF  
GREENWICH, UNIVERSITY OF  
PORTSMOUTH

## SATISFACTION WITH THE STALL (SIZE AND SPACE)



TOP RANKING WITH **90%+**  
**NEWCASTLE UNIVERSITY, BOURNEMOUTH UNIVERSITY, UNIVERSITY OF EDINBURGH, UWE BRISTOL, UNIVERSITY OF LIVERPOOL, UNIVERSITY OF SHEFFIELD, UNIVERSITY OF COVENTRY**



CLOSE RUNNERS UP - **80%+**

KING'S COLLEGE LONDON, UNIVERSITY OF GLOUCESTERSHIRE, QUEEN'S UNIVERSITY BELFAST, UNIVERSITY OF EXETER, UNIVERSITY OF BIRMINGHAM, UNIVERSITY OF SOUTHAMPTON, UNIVERSITY OF SURREY, UNIVERSITY OF PORTSMOUTH

FOR A FULL BREAKDOWN OF YOUR INDIVIDUAL UNIVERSITY STATS PLEASE REFER TO **YOUR PERSONALISED REPORT.**

**WANT TO BE A PART OF BAM'S TOP FRESHERS FAIR 2017? PLEASE GET IN TOUCH**